

SECRET

DD/S 66-0746

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DD / S R E G I S T R Y

FILE

Personnel 15
19 FEB 1966

MEMORANDUM FOR: Director of Security

SUBJECT : Security Analysis of Advertisement for CIA Employment

25X1 1. [] advertising firm
which is assisting the Agency in its personnel recruitment program, ran an
advertisement for photographic scientists and photogrammetrists in 19 news-
papers throughout the country (from Boston to Seattle), and 5 technical publi-
cations having national circulation. The advertisement did not indicate the
name or location of the prospective employer but stated merely that the em-
ployer was a client of [] to whom applications should be submitted.
25X1 Only 28 responses were received from this advertisement.

2. On 30 January 1966 (or 6 February in 5 instances) a similar advertise-
ment was placed in the same 19 newspapers and 5 technical publications. But
this time CIA was shown as the employer and Washington as the location of
employment. To date, 242 responses have come in.

3. The sharp difference in response which these two advertisements evoked
suggests the desirability of a security analysis of replies to the "CIA ad." Would
you, therefore, please undertake such an analysis and advise the Deputy Director
for Support and the Director of Personnel of your conclusions.

25X1 4. Mr. [] the Personnel Officer in charge of NFIC's recruit-
ment program, will be glad to furnish the names of the applicants involved and
25X1 any other information you wish. He is located in []
telephone []

15)
[]
25X1 Assistant Executive Officer to the
Deputy Director for Support

cc: Director of Personnel

Distribution:

Orig - Adse

✓ 1 - DD/S subject

1 - DD/S chrono

AEO-DD/S:WFFV;ews (8 Feb 66)

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